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H.H. Aga Khan's Diamond Jubilee

A Decade Of Growth Predicted For Kenya Tourism Industry Say WTTC Survey

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Gouvieux, France -- His Highness the Aga Khan commenced his Diamond Jubilee, or 60th year as the 49th hereditary Imam (spiritual leader) of the world's Shia Ismaili Muslims.

This worldwide celebration brings together the global Ismaili community, partners of the Aga Khan Development Network (AKDN), and government and faith community leaders in over 25 countries.

It also commences a year of milestone announcements by the Aga Khan for a global commitment to partnerships based on the principles of ethics in action, peace and pluralism.

"During the Jubilee year and in the future, poverty alleviation will continue to be a primary area of focus for my Jamat and all the AKDN institutions," said the Aga Khan in an address to the global Ismaili community.

The Aga Khan emphasised Diamond Jubilee priorities, including the promotion of early childhood and primary education, strengthening institu-



His Highness Prince Karim Aga Khan. PHOTO CREDIT: COURTESY OF AGA KHAN DEVELOPMENT NETWORK

tions, and invigorating civil society. He thanked partners of the AKDN for their continued contributions.

Over the past six decades, the Aga Khan has transformed the

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quality of life for millions of people around the world.

In the areas of health, education, cultural revitalisation, and economic empowerment, he has worked to inspire excellence and improve living conditions and opportunities including in

some of the world's most remote and troubled regions.

In Islam's ethical tradition, religious leaders not only interpret the faith but also have a responsibility to help improve the quality of life of their community and the societies among which they live.

For the Aga Khan, this has meant dedicating his life to addressing the concerns of the developing world.

Following in the tradition of his forefathers - going back over a thousand years to the establishment, by the Ismaili Imams, of

DTB And Mastercard Partner To Enhance Kenya Digital Payment

On 7th July, 2017 Diamond Trust Bank Kenya (DTB) and Mastercard announced their partnership to roll-out the DTB Masterpass QR app in Kenya, a mobile payment solution that will enable millions of businesses to accept fast and secure digital payments from consumers.

This comes after merchant service provider, Kopo Kopo, announced their partnership with Mastercard in March 2017, to roll out Masterpass QR across eleven markets in Sub-Saharan Africa, impacting over 250,000 micro, small and medium enterprises (MSMEs) over the next five years.

Kopo Kopo will be working with DTB to ensure the solution reaches their full network, meeting the needs of merchants working across various

sectors in the country. Masterpass QR is a mobile solution that provides a fast, convenient and secure payment solution for consumers and a reliable and instant acceptance tool for merchants.

Cash is no longer the only form of payment small and micro merchants need to accept from their customers, Masterpass QR enables them to accept digital payments anywhere, anytime. Users of the DTB mobile banking platform will be able to safely pay for in-store purchases by

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